



Charcot-Marie-Tooth Association

SPONSORSHIP OPPORTUNITIES

Why Sponsor Walk & Cycle 4 CMT?

Your support fuels research, patient services, and education, bringing us closer to treatments and a cure for Charcot-Marie-Tooth (CMT) disease.



What is Walk & Cycle 4 CMT?

Walk & Cycle 4 CMT is Charcot-Marie-Tooth Association's (CMTA) leading grassroots fundraising program, bringing together individuals, families, and local businesses to support people living with Charcot-Marie-Tooth disease.



CMT affects 1 in 2,500 people and includes more than 160 subtypes. It causes lifelong progressive muscle weakness, balance issues, and loss of mobility, and there is currently no treatment or cure.

As a local sponsor, your company gains brand recognition while making a real impact in your community.

Your Dollars, INVESTED WISELY

Research

CMTA funds research for all types of CMT, investing **more than \$30 million** since 2008 to advance treatments and a cure.

Perfect score and 4-Star rating from Charity Navigator

Patient Services

More than 70 branches and Centers of Excellence worldwide provide support, plus Camp Footprint: the only free U.S. sleepaway camp for kids with CMT.

Education

Comprehensive programs and resources for patients, caregivers, and healthcare professionals.



SPONSORSHIP LEVELS

Your partnership powers progress for thousands of families living with CMT.

	Platinum \$5,000	Gold \$2,500	Silver \$1,000	Bronze \$500
Pre-Event Benefits:				
Logo Included on event marketing materials	★	★	★	★
Social & Online Benefits				
Two posts on local pages regarding sponsorship		★		
Three posts on local pages regarding sponsorship	★			
Event Benefits				
Verbal podium recognition	★	★	★	★
Company banner on site (provided by company)	★	★	★	★
Vendor table at the event	★	★	★	
Walk/Cycle 4 CMT shirts for the entire corporate team	★	★		
Prominent logo on marketing materials	★			
Speaking opportunity during opening ceremony	★			
Post Event Benefits				
Logo on post-event communications	★	★		
Name listing in The CMTA Report	★			

* Logo size depends on sponsorship level

Questions?

Contact Mary Louie, CMTA's National Events Manager, at mary@cmtausa.org or (207) 250-0259

CMTA Walk & Cycle 4 CMT COMMITMENT FORM

Platinum - \$5,000

Gold - \$2,500

Silver - \$1,000

Bronze - \$500

Company/Organization Name: _____
(As you would like it to appear in print)

Contact Name: _____ **Title:** _____

Mailing Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Phone #: _____ **Email:** _____

PAYMENT METHOD

Payment is due prior to benefits being implemented.

Check enclosed (payable to CMTA and mailed to address below)

Please invoice our company. Payment is due no later than 30 days from receipt of invoice.

Charge the following credit card. **Type of card:** Visa MC AMEX Discover

Card #: _____

Expiration Date: _____ **Security Code:** _____

Name as it appears on card: _____

Signature: _____

Please return this commitment form to:

CMTA Walk/Cycle Sponsorship Opportunities -
PO Box 105, Glenolden, PA 19036 or email mary@cmtausa.org

